

101 BLOGGING IDEAS

BLOGGING IS SHARING WHAT YOU LOVE

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CURE FOR WRITERS' BLOCK

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101 Blogging Ideas

1. Why is it important to write a blog?
2. Who are you writing your blog for?
3. Do you always carry a notebook and pencil?
4. Keep your camera on standby!
5. Lack of inspiration? Here are 101 blog ideas!

Why is blogging important?

It's important for your business to become visible on the internet and to be found through the search engines. With blogging, you create expertise and authority in your niche. A blog also makes it possible to place relevant info on Social Media.

Who do you write your blog for?

When you write a blog, always keep in mind you are writing it for your visitors. What is their interest? For which questions can you provide an answer.

Always carry a notebook and a pen, or keep records on your telephone.

At the strangest moments, you will get ideas of inspiration for a new blog. Write them down immediately.

Keep your camera on standby

Your own pictures are always copyright free. Besides that, you never know what event you may encounter on the road :)

Lack of inspiration?

Here are 101 blogging ideas you can work with!

101 Blogging Ideas

1. Give your opinion on news items, share your experience.
2. Make a vlog, a blog with a video, look on Youtube for appropriate ones.
3. Create a podcast, do a radio interview with a niche authority.
4. Share family recipes.
5. What is popular in your niche or which product is popular, give your opinion.
6. What or who is most annoying, and describe why.
7. A business blog, make a list of jargon language, at the same time, you will have enough material to write a series of articles.
8. React on the blog of a colleague with an answer, and link to that blog.
9. Write out an interview with an authority in your niche.
10. For which common problem do you have a solution?
11. Search a few niche related blogs and write an intro about the subject.
12. Review an e-book, and attach your affiliate link to it.
13. Review and promote a favorite product.
14. Write a movie review and add the trailer.
15. Make a prognosis of the future of internet marketing. Of the future of your niche, how will it have changed in about 50 years from now?
16. Make lists with tips, people do like lists, and explain your list.
17. Invite a guest blogger.
18. Which piece of freeware can you recommend, [look here for ideas!](#)
19. What is the biggest waste of money in your country, of the government, of yourself, when you buy etc.
20. Revamp old blogposts, and get inspiration to write an extended blog about the same subject.
21. Write holiday reviews, biking, backpacking, rafting etc.

22. Organize a competition for your readers, and attach a nice price to it.
23. Which freak-out YouTube movie did you see, write about it and link to the video. <https://youtu.be/r10I2aONT8Q>
24. Why did you make a career switch?
25. What everyday noise gives you goosebumps and ask your readers what noise they think sounds horrible. Or what everyday smell brings you nostalgic memories? Ask your readers about theirs.
26. Did you have a nickname as a child? How did you get it? Ask your readers about theirs.
27. Which person inspires you and why? Ask your readers to share who inspires them.
28. Find a famous quote (the most appropriate one related to your niche) and give a bit of history about the writer. [Search here for quotes.](#)
29. What kind of wisdom do you want to pass on to your (grand) children?
30. Which weird keyword brought people to your website (check in Google Analytics)
31. What happened on this date in previous years? Check on [History.nickeysurf](#)
32. Do you have an extraordinary pet? Or do you know someone who has? Write about how to take care of this pet.
33. What can you expect when you buy a dog, cat, rabbit... costs, feed, time, cage, bench
34. Which piece of clothing did you put in the bag to get rid of it, but for some reason it's still in your closet, picture?
35. Make an infographic for your niche and create a beautiful chart on [Piktochart.](#)
36. Make a FAQ page.
37. What is the biggest misconception in your niche / profession.
38. Make street news, get out there with some questions, grab your camera, and go!!

39. What is your biggest nightmare and fear? Ask your readers about theirs.
40. What every day object from your childhood do you miss?



I miss the bakelite phone, hanging in the hall.

41. Make an homage to your favorite pop-idol or favorite pop-group.
42. Place an unknown poem or book of a well-known writer in the footlights and attach your affiliate link to it. Find out the motive of the writer.
43. Discuss a free download and the benefits.
44. Make a list of terrific plugins and describe what they are providing.
45. What would your perfect world look like?
46. Give a comprehensive answer on a comment using a blog. Refer to the comment location to this blog.
47. Make a plan of action. [A business plan or schedule.](#)
48. Make a niche related [A-Z list.](#) With jargon.
49. Collect the best 10 quotes and explain why you think they are the best. Ask your visitors what their favorite quote is.
50. Write a review of an event you have been part of.
51. Share the nicest Twitter accounts or Pinterest accounts in your niche. [How to embed a tweet.](#)
52. Make a blog series with a picture of the week, and write a little story about the picture.
53. Make a blog series about a quote of the day, give some background

information about where this quote arose in history.

54. Write a "best links" page.

55. Write a poem, and dedicate it to someone special.

56. Keep track of all holidays around the world and take advantage of them.
Christmas, Easter, Mother's day, Father's day, Pet's day, Sugarfest.

57. Top 5 favorite books, and add reviews.

58. Make a tip list about what to do while waiting.

Train your pelvic floor muscles or do memory training:

Look at a poster, turn your head away and try to remember what's on it.

Be creative!

59. Why would you be a man for a day, and if you are a man, why would you be a woman for a day. Ask the main reason from your visitors too.

60. Make a bucket list with pictures, and ask your readers what they want to add to the list.

61. Write a blog about something you would not dare do, and ask your readers for their experiences.

62. Everyone likes to travel, help your readers with a list of what they should take with them. To start: Passport, driver's license, money, credit card, ...

63. Best affordable presents for a man.

64. The most original date for a woman.

65. Best toys or worst toys for children.

66. Find the best gadget which makes an office job bearable.

67. How about lunch, what can you take with you to make lunch into a party?
Or what can you put on your desk? How to decorate your working space?

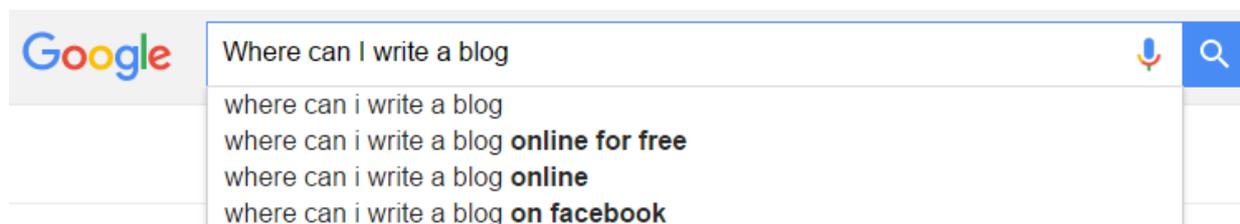
68. Write about new innovations in your niche. Or innovations in general.

69. Use Google! Google your keyword phrase and look at what comes up!

70. Use Google images! Google your keyword phrase, and get your inspiration from the images that appear!

71. Make a tips & tricks list related to your niche.

72. Every niche has its obstacles. How was your experience? And how did you cope.
73. Make a [checklist](#) for your visitors. For instance, 'how to apply for an affiliate program'.
74. Write about a research, or do your own research and share the results.
75. Create your own YouTube channel, make your first video and share your experience, add the YouTube video to this blog.
76. DIY + patterns.
77. Look at the suggestions Google gives you and find inspiration.



78. Write an article about where you can start an online blog for free. [Wix](#) or [Wealthy Affiliate](#)
79. Check the blogs of others in your niche, read what they are writing about.
80. Check bookstores, which books are bestsellers.
81. Look through magazines, what are the hypes of the moment?
82. Ask your readers what they want.
83. What are the headlines in the news, can you do something with it?
84. Use [Google Alerts](#).
85. Follow well-known bloggers in your niche and get inspiration from them. I follow [Neil Patels' blog Quicksprout](#).
86. Make comparisons between several products.
87. What are the most common errors of the competitor? Which error did you make yourself, and how to avoid it.
88. Make a page with success stories.

89. Give your readers a look behind the scenes.
90. Give information about taxes and the IRS.
91. What is the EU cookie law, and how can you work in Europe following the rules?
92. Anticipate the trends in your industry.
93. Do the Google alphabet soup. Start typing in Google: How to A..., how to B..., how to C.... and see what suggestions Google comes up with.
94. Look when you do a keyword search, what other phrases are displayed, that you could use for your next blogpost. Best keyword research tool worldwide is [Jaaxy](#).
95. Give your readers a view of the production process.
96. Write about the Top 10 must haves' for the summer or winter.
97. Announce a sale.
98. Keep a journal when you create something, like a recipe or home decoration, take pictures!
99. Read your old blogs and look if you can expand on one of the new facts. Attach a link to the old blog.
100. Explain how you make a facebook page, how Pinterest works, or how to join a hangout on G+ etc.
101. Write about the moment your writing started to pay off!

