

55 tips How To Increase Traffic To The Website

1. Create amazing blogs

Do this regularly, once a day (best) or 2 per week or once a month. Just be consistent.

2. Include your website in your email signature.

[Add signature to Google email](#)

Add your website address under every email you send

3. Post on Social Media.

Get at least 3 accounts

On Facebook, Pinterest, Twitter, G+, LinkedIn, Flipboard, Tumblr, Reddit, Instagram.....

4. Make business cards and/or flyers and spread them around.

Family, friends, leave them in waiting rooms in the magazines, in trains, buses and taxi's, everywhere...

5. Brand your car.

paint your website address on your car.

6. Make sure your website is complete

with thoughtful menu's and categories,

a privacy policy, affiliate disclaimer and when needed a medical disclaimer and posts.

7. Submit your site to search engines.

Offer a sitemap.xml to Google, Bing and Yandex

Links to Google & Bing are given in the training, here you find info about Yandex.

[Fetch with Yandex](#)

8. Search for forum sites in your niche.

Offer your help and answer questions.

9. Listen to the news/social media/glossies/newspapers

Add appropriate tags to old posts to breath them back to life.

Adapt to the changes and the hottest news items.

10. Test your website for speed.

Are you worried your website is loading to slow, and curious about what caused it?

Test here your website for free. [Pingdom](#)

11. Setup a subscriber form

Give away your best work for free in a pdf.

Or perhaps a discount code from your affiliate marketer.

Give some incentive.

12. Send a pass-it-on-link

Include in very newsletter you send "If you've enjoyed this article, please be sure to forward it to a friend!"

13. Use email marketing.

Create a stunning newsletter to send to your subscribers on a monthly basis.

14. Use visuals on your website.

Pictures, infographics, videos.

Be sure you upload your pictures with the correct name, so they can be found by search engines.

It's not very likely someone types `img/304586747` in the search bar.

People can find your website through Google images too.

15. Interview someone exciting in your niche.

Per example, when you are in the music niche, try to find a great artist for an interview.

16. Stop sending rubbish out on Social Media.

People are not going to take you seriously after a while.

17. Write super creative titles and headlines.

Learn from the professionals. Look how newspapers are attracting their readers.

[Today News Headlines](#)

18. Give away your secrets.

All of them. Be transparent and honest.

19. Be sure your case is clear.

Be sure your message is straightforward and in plain text.

20. Create a contact page.

And add a contact form, so people will know they can contact you anytime.

21. Use testimonials.

Other people who are confirming what you are presenting.

22. Use Social Media Share button.

Be sure your visitors can easily share your content on Social Media.

I see a lot of websites with only follow me buttons. Make sure you have SHARE buttons too.

23. Re-vamp old content.

Go regularly over your old posts and re-write and add stuff. Keep your content fresh.

24. Do everyday something on your website.

When you have little time, just ask for a comment. Give 2 and gain one. Keep your website alive.

25. Share freely other peoples work.

When you share their content, it is more likely they will do the same for you.

26. Ask for comments on Social media.

Ask your friends and family to support you with comments.

27. Advertise your website on YouTube.

Open a YouTube channel and make advertising movies.

[Make a video presentation of your blogpost](#)

28. Eliminate website errors.

Check your website for broken links.

[How to check and fix broken links](#)

29. Leave comments on other websites.

Not only in the comment section at WA but also on other websites in your niche outside WA.

30. Add a gravatar and a profile picture.

Let people see with whom they are dealing.

31. You can add your site to the Chrome webstore. Technical!

[How to add your website to the Chrome web store](#)

Don't ask me questions about this, I don't understand it myself.

32. Add your site to dmoz directory.

For AOL, submit your site to the Open Directory Project, which uses ODP data. Here's the link: dmoz.org

33. Guest posts.

Write guest posts on high traffic websites

34. Post a presentation on Slideshare.

[Slideshare.net](http://slideshare.net)

35. Answer comments and questions.

Do this right away, check daily!

36. Pop-ups.

Don't let a pop-up interfere while your visitor is reading your content.

A pop-up during reading makes me leave immediately.

37. Add value.

Don't always try to sell something, add also value without selling options.

38. Don't buy traffic.

Bought traffic causes you a sky-high bounce rate!

39. Multiple steps.

Create multiple steps in your blog for your visitors. Read more, also interesting to read etc.

Try to keep your visitors occupied.

40. Add new products.

Set new products up for sale on an ongoing basis.

41. Use correct language.

When you are not a native English speaker, activate the Grammarly app.

[Grammarly](#)

42. Use of emotional phrases.

Per example:

Wrong: This training is unique and the best in the world!

Right: Your experience with our program will be an unique and comparable one!

Wrong: We offer you a successful online video course.

Right: Our online video course will lead you, step-by-step, towards success.

43. Create a niche related app-shelf.

I just created a shelf, looks promising

[Edshelf](#)

44. Join Facebook groups and G+ groups

Create your own business pages, attend hangouts and circles

45. Submit your blog on Stumbleupon, Alltop, Quora and Triberr

[tumbleupon](#) – [Allto](#) – [Triberr](#)- [Quora](#)

46. Arrange an advertising swap.

Find other (niche related) websites and swap advertisements.

47. Mention influenced people on Twitter.

@name - and share your blog

48. Write a top 10 blog.

Find the top 10 blogs in your niche and write a blog about it.

49. Ask a guest blogger.

Ask a well-known blogger to write a guest blog on your website.

50. Open a Flipboard magazine.

[Flipboard](#)

51. Use Buffer and Hootsuite for easy and multiple shares.

[Buffer](#) – [Hootsuite](#)

52. Ping named people.

When you mention influenced people/websites in your content, ping them on @Twitter, Facebook, G+ or send them an email.

53. Get listed at Google news

[Google.com/news/publisher](https://www.google.com/news/publisher)

54. Sponsor events in your local area.

Get your link in the program for the event.

55. Make a laptop sticker.

Go and sit down on a terras or a place where a lot of people are gathered, open your laptop and show your clear to read URL.

I wish you a lot of visitors for your website.

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