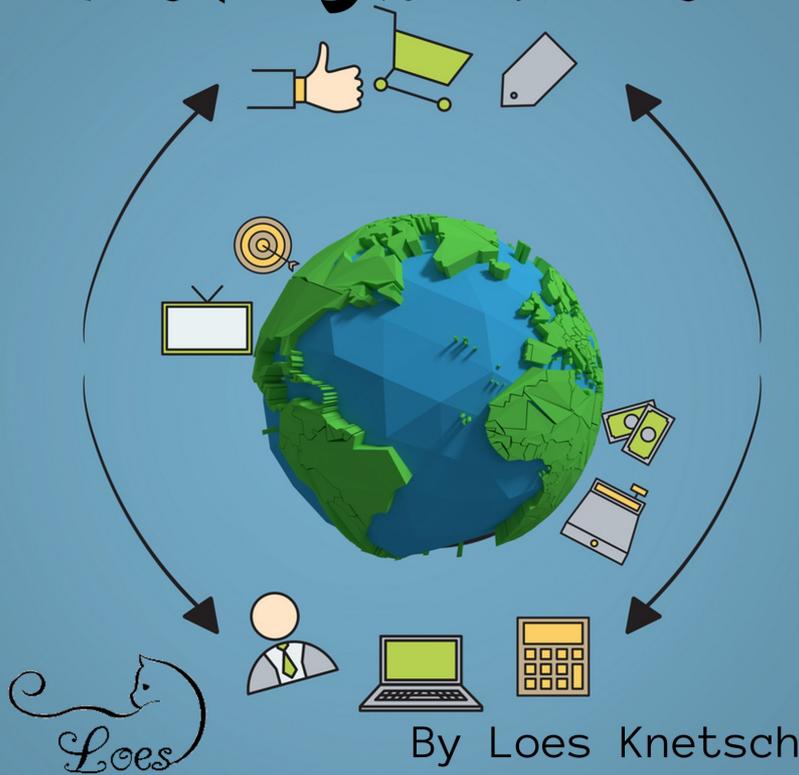


7

The Magic Number



7 The Magic Number

VII

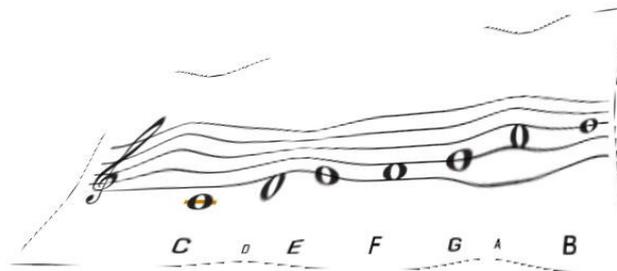
The Magic Number

The number 7 has something magical. Everywhere around us it is reflecting back to us.

To name a few:

Daily life

There are 7 notes in the musical scale



The rainbow has 7 colors; The 7 year itch; There are 7 seas; The dice has 7 on the opposite sides $1+6 - 3+4 - 5+2$

Spiritual

There are seven chakras in its simplest form. There are seven deadly sins. The aura has 7 layers. 7 world wonders.

Life is divided in 7 phases

In anthroposophy life is divided into phases of 7 years. the origin of this thought lies in astrology; the rotation of the planet Uranus around the sun and that of the moon around the earth.

Belief

The Roman Catholic Church has 7 sacraments. The chanukah has 7 arms

We have 7 days in a week

God created the world in 6 days, with the seventh day (the Sabbath) being a holy day

Bible

seven deadly sins and seven virtues, seven lean and seven fat years, seven plagues, seven angels

Sports

7th inning stretch

*The origins of the **seventh** inning stretch are lost to the shadows of history. One popular story dates back to the days of President William Howard Taft, who was attending a game in 1910 and stood up*

during the middle of the **seventh** inning to stretch his legs.

Rule 7 in Golf

Determines where and when you can practice during and between rounds of competitive golf. Two friends were disqualified from a multiday, multi-course tournament under Rule 7-1b (You can't practice on the course before you play a round, or between rounds of a multiday competition played on consecutive days.) After completing play on one course in the morning, they were caught playing a practice round in the afternoon on the second course.

Rule of 7 in Bridge

Bridge. But I heard Bridge has a Rule of 7 as well. [*Bridge Guys*](#)

Dating

The rule: "never date anyone under half your age plus 7." This rule claims what age difference is acceptable.

Business

Rule of 7 in Marketing

States that prospects need to see your offer at least 7 times before they really notice your offer and start to take action.

Rule of 7 in Communications

States that anytime you communicate with a large group of people, you should do so as though everyone is seven years old. It means being so clear, compelling, and straightforward that you hold their attention.

Rule of 7 in Project Management

If seven or more data points fall on one side of the center line (Target), your process is considered "out of control", and your team needs to investigate the cause of the problem to get your process back "in control."

Rule of 7 in Leadership

Seven is the threshold of people involved in a meeting or a project that, once exceeded, demands changes to management. Seven is where small group behavior gives way to large group behavior. (Harvard Business Press) states "once you've got 7 people in a group, each additional member reduces decision effectiveness by 10%."

In fairytales

Tom Thumb, and the 7-miles boots. Snowwhite and the Seven Dwarfs

Chapters:

1:7 – [7 tips to become a successful internet marketer](#)

2:7 – [7 spiritual laws of success](#)

3:7 – [7 Reasons you don't make money from your website or blog](#)

4:7 – [7 Characteristics To Recognize Personal Leaders](#)

5:7 – [7 Habits of unsuccessful people](#)

6:7 – [7 Points To Change Your Life Successfully](#)

7:7 – [7 best programs to succeed online](#)

Chapter 1



7 tips to become a successful internet marketer

There are 3 categories of people:

There are winners

There are losers

And there are people who just haven't yet figured out how to win

Tip 1 Create a vision

What do you want to happen?

- Set goals and develop a longtime vision.
- Calculate at least 9 months for your new business to take off.
- Set shorttime goals to get you where you want to be and make the commitment to yourself to stick to them.

Shorttime goals as:

I am going to write 3 blog posts this week

I am doing one lesson a day

I will do something positive to grow my business everyday

Tip 2 Stay away from Shiny objects

They even have a name for it, "The Shiny Object Syndrom"

Falling for fake promises to get rich overnight.

- The pages which are showing you suitcases filled with money and shiny banners promising you an income of \$10.000 within a month.
- Programs which use automated systems which can cost you thousands of dollars.

Only the sun shines for free. Don't fall for these fake promises.

Tip 3 Invest in yourself

When you want to become a successful person, you must develop yourself. You must follow trainings and constantly gain more knowledge. A lack of skills will kill your business.

You need to educate yourself. And it doesn't come with the wind. So you need to study.

- Write in your agenda which time you will be studying, and when you are working on your website.

Tip 4 Create a marketing budget

Research has proven that low budget marketing methods are taking 7 times as long to make your business thriving. You can tell yourself, you don't need to invest to make your business grow, and time and effort will let grow your business. But when you invest some money into good education programs, your business will grow much and much faster.

An annual premium account for Wealthy Affiliate would give you a head start on everyone who's trying to accomplish a successful online business on his own.

Find out what the best advertising method is for your business.

When you get stuck, having a writer's block?

Follow the Maestro concept.

Find yourself a subject, then go down the questions:

Most newsworthy info

Who? What? When? Where? Why? How?

Important details

Other general info, background info

Or hire a ghostwriter to write you some great content.

There is a difference between a ghostwriter and a guestwriter. A ghostwriter is anonymous and a guestwriter wants recognition.

A ghostwriter will ask about \$5-\$10 per 100 words.

Tip 5 Be yourself

Understand who you are. Don't try to be someone else.

Only by branding yourself, what makes you unique, brings you the success you want.

Find your own strengths. Mark yourself online and offline and you will create success.

Stand out from the rest of the crowd.

Tip 6 Invest time

When you invest parttime, your results will be equal with it.

You are not determined to become successful, when you are spending hours before the TV, playing games and going out.

- When you invest 4 hours a day, you get the result of 1460 hours a year.
- When you invest 4 hours a week it equals the result of 208 hours a year.

It's important to understand that every starting business, online or offline, takes effort and time.

When you start a new carpentry business, you will understand that you are NOT going to make it when you are working 4 hours a week. The same rules can be applied for your internet business.

Tip 7 Take time off

It seems that this tip is in contradiction with tip 6, but only to people who haven't figured out yet how to win. When you have scheduled your business, your working hours and shorttime goals, take time off to spend with family and friends.

Don't let it become an obsession. Enjoy the journey.

Stop focussing on the lack of success. Because when you focus on the lack, lack **will** increase. Focus on every little success you accomplish. Celebrate your new header, your great review and your verification with Google Analytics.

Look in the mirror and say to yourself: **Yes, I did it!**

And needless to say, **DON'T GIVE UP!**

“Successful women still have their feet on the ground, they have only nicer shoes” [Oprah Winfrey]

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Chapter 2



They exist! As sure as the law of gravity exist. Have you ever incoperated them into your online business?

Let's see the 7 laws.

- 1.The Law of pure potentiality
- 2.The Law of giving
- 3.The Law of cause and effect
- 4.The Law of least resistance
- 5.The Law of intention and desire
- 6.The Law of distance
- 7.The Law of Dharma

The missing piece

The laws and your online business

1. The Law of pure potentiality

What are you doing before you go to sleep? That's a VERY important time of the day. Are you going over your day thinking about what went wrong? Complaining about who said what to you? The way you close your day is as effective as you start the day. When you close your day whining about everything, your unconscious mind will marinade this during your sleep, and your next day will be the result of your wining.

When you are feeding your unconscious mind only greatness, and successful thoughts, you will feed your next day with great accomplisments.

And this works the same for starting your day. Are you refreshed? Eager to start? Gratefull for the new day? Take a moment of your time, 5 minutes before you go to sleep and 5 minutes before you stand up, to marinade your mind with gratefulness and positive thoughts.

2. The Law of giving

Before you enter someones life, are you aware that you do that with only one purpose? To give something?

Or are you "taking" email addresses for only your own good? What is the reason you connect with other people online? That you have something to give to them? Or that you want to take something from them? What are your thoughts behind your actions?

Are you giving people the opportunity to come in contact with our awesome platform and the opportunity to make money online? Or are you bringing people in contact with WA to gain profit? What are your thoughts behind your actions?

3. The Law of cause and effect

What you send out, you get back. When you are only out there to take, people out there will take from you. When you are out there to give, people will give to you. Plain and simple law.

4. The Law of least resistance

Accept the things as they are. When things don't work out for you the way you like, don't blame anyone else.

Go back to point #1 and think about what you've marinated and cooked up in your unconscious mind. Go back to point #2 and reflect on what you've taken, instead what you've given. Go back to point #3 In which way you have caused this to happen?

5. The Law of intention and desire

The power of your thoughts. What are you thinking about all day? Your success? Or I can't do this. Your lack of things? Or your gratefulness of having?

Men becomes what he's thinking about. Think about that you're grateful to expand your knowledge. Give thanks to the opportunity that's given to you.

*Stop wining about the price.
Stop wining about the lack of time.
Stop wining about anything, it will hold you back!*

6. The Law of distance

Take 10 steps back. And stop taking anything personal. When you feel that people attack you, it's not you they are after, it's a cry for help for themselves.

When you receive a nasty comment on your website, you can start a defend. But it will not help your commenter nor will it help you. Take 10 steps back. And ask politely which program your commenter is following, and how many profit he has made from it. 9 out of 10 times, you will not get an answer. And the open question will be more powerful than anything in your comments.

7. The Law of Dharma

What are your unique talents? Ask yourself, how can I contribute my talents to others?

Zig Ziglar: You can get anything in life what you want, if you will just help other people get what they want.

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Chapter 3

7 Reasons you don't make money from your website or blog

1. You forgot to place a call to action.

What is Call to Action? Call to action is something you provide to your visitors on your website which invite them to take any action.

*That can be a read more, a text link, a product link, a button or a banner.
Anything what makes your visitor want to click.*

2. Your offer is not good enough to get subscribers.

Or maybe you do not offer anything at all

3. You don't sell something special on your website.

Are people interested in your product, are you enthusiastic enough for your own product?

4. You forget to tell people what to do.

You really have to tell people to click that button. To read more. Be very specific in telling people what to do.

5. Do you follow up subscribers?

Are you sending newsletters with great value? Use an autoresponder?

6. Do you fetch your new published blogs with [Google Search Console](#)?

7. You do not have a system.

Do you blog regularly? Do you have a blogging system? When I start writing a post, I use a template with everything I want to add to my post.

Top image	paragraph 2	Content Image	Call to action
Loes Knetsch ©	paragraph 3	Main Keyword settings	Click to tweet
URL - does it need adjustment	paragraph 4	Social Keyword settings	Galery to other posts
Intro paragraph 1	paragraph 5	Right Category	Video
Icon	Internal link	5 Tags	Keyword phrases to use
Read more	External link	Featured image	

And I use the following code at every post

```
<h6 class="additional-link basic desktop-only" style="text-align: center;"><span style="color: #999999;"><span class="pipe">|</span><a style="color: #999999;" href="https://workathomefuture.com/"> Home</a> <span class="pipe">|<span style="color: #999999;" href="https://workathomefuture.com/new-eu-cookies-law" target="_blank" rel="noopener noreferrer"> </a></span><a style="color: #999999;" href="https://workathomefuture.com/new-eu-cookies-law" target="_blank" rel="noopener noreferrer"><span class="pipe">Use of Cookie</span><span class="pipe">|</span><a style="color: #999999;" href="https://workathomefuture.com/privacy-policy">Privacy Policy</a> <span class="pipe">|</span><a style="color: #999999;" href="https://workathomefuture.com/wealthy-affiliate-faqs">FAQ</a> <span class="pipe">|<span style="color: #999999;" href="https://workathomefuture.com/affiliate-disclosure">Affiliate Disclosure</a> <span class="pipe">|<span style="color: #999999;" href="https://workathomefuture.com/contact-likes-from-work-at-home-future">Contact</a> <span class="pipe">|</span></span></span></span></h6><h6 class="copyright-notice basic" style="text-align: center;">© Loes Knetsch. All rights reserved.</h6>
```

Which will appear like this on my website.



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Chapter 4

7 Characteristics To Recognize Personal Leaders

Which characteristics does a personal leader have?

Why do you follow people? Is there a logical explanation? I think there is.

When you are inspired to follow a person, they often have several of the qualities below.

What is personal leadership really?

A personal leader has a free head and a free heart. Personal leaders lead themselves and do that from their core.

Find out if you are a natural born leader.

1. Leaders are resilient

They do not linger in a situation, they pick up the pieces and solve the problem. They bounce back and make the best out of any situation.

Steve Jobs



2. They shine

Everyone who has connection with the Self, radiates. And personal leaders have this quality, they radiate something.

Nelson Mandela



3. They are generous

They work from the inside out, and are satisfied with what they have. They lack nothing at the core of their lives and are able to give. People who still miss "something" have more problems with that. Personal leaders see money as an energy source to do good things.

Bill Gates



4.They have clear limits

They know what they want and have a good understanding of where their own limit lies.

Warren Buffet



5.They affect others

You also recognize personal leaders from the people around them. Because people who radiate attract other people. People like to be inspired by personal leaders. Personal leadership works like a magnet.

Mahatma Gandhi



6.Can seamlessly integrate individual and general interests

They are able to take what they need and, and let go what's not working. Real leaders have an eye for the situation of others. You have bosses who are true leaders, and you have bosses who "boss" you around.

Dalai Lama



7.They have a well organized work and private life

Balance and good organization radiate from them. They have their business and private life in order.

Barack Obama



**A true leader guides others to become successful,
and bring out the best in others.**

These are all men, but, however there are not many statues for women, there are women with leadership qualities too

1. **Leymah Roberta Gbowee**, Liberian, 2011 received the Nobel Peace Prize for her contribution to women's rights. First Lady, Senator, Secretary of State and Presidential candidate
2. **Shirin Ebadi Ebadi**, Iranian, successful judge, fighting for an equal opportunities policy and is an internationally acclaimed human rights lawyer. First Muslim woman to receive the Nobel Peace Prize, which was later claimed to have been taken back by the Iranian government.
3. **Malala Yousafzai**, Afghanistan, international symbol for children's rights and a peace prize was named after her.
4. **Angela Merkel**, Germany, the most influential woman in the world and is sometimes described as "the leader of the European Union".
5. **Rosabeth Moss Kanter**, Harvard professor best known for her work 'Men and Women of the Corporation' (1977)
6. **Aung Sang Suu Kyi**, Myanmar, The driving force behind the nonviolent movement for human rights and democracy in Myanmar
7. **Marleen Temmerman**, the most deserving gynecologist in the world. She founded the International Center for Reproductive Health, HIV / AIDS, women's rights and infections in obstetrics and gynecology. Her dedication and knowledge earned her a lifetime achievement award from the British Medical Journal.
8. **Muriel Siebert Muriel Siebert**, The First Woman in Finance. CEO of a NYSE listed

- company.
9. **Oprah Winfrey** This queen of the talk show does not need an introduction. Oprah Winfrey Foundation.
 10. **Dolores Huerta**, founded the United Farm Workers union in 1962.
 11. **Eve Ensler Ensler**, fighting against the oppression of women and partner violence through films, pamphlets and collection campaigns to support women's homes.
 12. **Katie Couric**, first woman to present a news program (CBS Evening News) solo, Couric is an inspiration for many female journalists.
 13. **Catherine Verfaillie**, Ypres doctor and professor at the Katholieke Universiteit Leuven, specialized in blood diseases such as leukemia. She gained worldwide fame through her groundbreaking research in the field of stem cells.
 14. **Marissa Mayer**, is the powerhouse that left Google to become Yahoo CEO.
 15. **Christine Lagarde**, French lawyer, Minister for Foreign Trade, Minister for Agriculture and Fisheries and Minister for Economic Affairs. First female minister for Economic Affairs within the G8.
 16. **Ingrid Stals**, the woman who has managed to put partner violence on the agenda of the Antwerp police force. Book 'Domestic Violence'
 17. **JK Rowling Rowling**, Writer: Harry Potter
 18. **Margaret Chan**, Chinese paying special attention to the health of women and the people of Africa. Head of the World Health Organization of the United Nations
 19. **Sihame El Kaouakibi**, 'Antwerp citizen of the year', Organization 'Let's Go Urban' unite young people from different cultures through a shared passion for things like urban dance and urban sports.
 20. **Helene D. Gayle**, President of the humanitarian organization CARE, Gayle is fighting poverty every day.
 21. **Dilma Rousseff**, first female President of Brazil. Democratic Labor Party (PDT) and worked up in the political world.
 22. **Jeanne Devos**, India in 1963 and was confronted with the abuses, permanently committed to the poor in the slums, while she also publicly denounced things like child prostitution and the caste system. Nobel prize nomination.
 23. **Kathryn Bigelow**, American director and scriptwriter who invariably scores with her smart action films, first woman ever to win an Oscar for Best Director for her film The Hurt Locker.
 24. **Yoani Maria Sanchez Cordero**, Cuba via the blog Generación Y and appropriated herself freedom of speech, fight against the censorship. The right to freedom of expression.
 25. **Christiane Amanpour**, British-Iranian is a great news correspondent who has been taking war reporting to a new level since its early years. International Women's Media Foundation
 26. **Susan Love**, American surgeon is committed to detecting and treating breast cancer through her own non-profit organization; the Susan Love Research Foundation.

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Chapter 5



7 Habits of unsuccessful people

1. **Gossiping**
babble, chat, tattle, patter, jabber, blab, speak without thinking, fib, lie, prevaricate
2. **Jealousy**
envy, grudge, enviousness, heartburning
3. **Procrastination**
delay, postponement, deferment, respite, suspension
4. **Shyness**
Fear of speaking, embarrassment, confusion, puzzlement, quandary, awkwardness
5. **Not organized**
overdue, out of time, sloppy, order, scrounge, being late, don't keep agreements
6. **Priggish**
Not teachable, pendant, cocky, stubborn, wiseacre, complain, plain, bitch, repine, nark, finger pointing, blaming, whining
7. **Quit**
cease, discontinue, leave off, abandon

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Chapter 6



7 Points To Change Your Life Successfully

- 1. Recognizing that you have reached the turning point**
Stop making excuses, be honest to yourself and acknowledge to yourself, you've got a problem and you simply have to make a u-turn in your life. I (not somebody else) should do it
- 2. Take full responsibility for the changes you need to make.**
I can do it, and I will do it. Believe in yourself, be convinced you can do this! Take small steps.
- 3. The past is not equal to the future**
Perhaps you've failed a few times in the past, do not let withhold you for changing things to day to change your future. I am prepared. Make a plan, follow a strategy. That increases your chances to success enormously.
- 4. Change is not a problem; it is a challenge**
Feel the difference between a problem and a challenge. A problem drains your energy, a challenge gives you energy. I'm not my behavior. You've lead a way of life which was not particular beneficiary for you. The first step to change is recognizing your own behavior.
- 5. Focus your energy on the challenges**
Concentrate and focus on your challenge. What resources do you need. Take advantage of those sources which are already out there at your disposal. Do not try to invent the wheel again.
- 6. Set realistic goals**
When your goal is to become a millionaire, start out with an extra income of \$250 a month. Increase your goal every time you've reached the finish line. See if your goals match the time you're working on your goal.
- 7. Enjoy the process**
Change must not exhaust you. Make your journey a nice one. Enjoy every minute you work towards your goal.

Many people know what to do to get what they want. Unfortunately, a few people do what they know.

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Chapter 7



7 Best programs to succeed online

1. Wealthy Affiliate Premium Account

An all in online affiliate marketing education platform

Price: 359 /y

Included: Websites, subdomain, hosting, courses, security, technical- forum- and live support, keyword research tool Jaaxy

7 day free premium trial period, no credit card needed

[Sign up for a free account here](#)

(You start always with a free account, and you can keep that as long as you wish:)

2. Design Wizard

Visual content is the shop window of your website

[Sign up for a free account here](#)

3. Screencast-o-matic

Screencapture video software directly online to use. Launch the recorder and start video taping.

[Signup for a free account here](#)

4. Biteable

The easiest video maker online, with ready-made templates. Anyone can do this!

[Sign up for a free account here](#)

5. Google Search Console

[Sign up for a free account here](#)

6. Google Analytics

[Sign up for a free account here](#)

7. Copyright free and royalty free images

<http://freeimages.siterubix.com>

My own website with pictures taken by my husband and send to me by other photographers

<http://freeforwa.siterubix.com...>

Owner WA-er Alex Sol

<http://www.adigitaldreamer.com...>

Free Royalty Free Stock Photography: Unlike other sites with free images, these are also royalty free.

<http://www.atozstockimages.com...>

A to Z Stock Images: Free Stock Images and Photography: A to Z Stock Images offers 100% free high res stock images

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Royalty-free Nature Stock Photos. Use them however you want. Created by Adrian Pelletier. Updated daily.

<http://www.freewebstuff.be/>

Bullets, icons, avatars, smileys

<https://giphy.com/>

Moving gif's

<http://www.hasslefreeclipart.c...>

Cliparts

<http://hiresstock.com/>

Premium and Free Hires Stock Photos Made in Indonesia

<http://imagebase.net/>

According to the owner 100% Absolutely Free

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Public Domain Photos

<http://pickupimage.com/>

Free Images Free stock photos you can use everywhere. Free for commercial use No attribution required.

<https://picography.co/>

Free images to use however you like.

<https://pixnio.com/>

Images on this site are free from copyright, royalty free images for anyone and any use

<http://publicdomainarchive.com...>

New 100% Free Stock Photos. Every. Single. Week.

<http://www.publicdomainfiles.c...>

Registration is not required to download files from our site.

<http://www.publicdomainpicture...>

Win the monthly award of \$100

<https://www.splitshire.com/>

Free Stock Photos and Images for commercial use.

<http://travelcoffeebook.com/>

Sharing beautiful travel moments.

<http://unprofound.com>

Our photos for your ideas. Simple concept, huh?

<http://unrestrictedstock.com/>

Free and Unrestricted Stock Photos & Vectors

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